

## Press Release



**From 16<sup>th</sup> July through to 4<sup>th</sup> September 2016**  
**Autoworld - Brussels**

## **Exhibition** **“The Alpine Story”**

**Alpine!** A name that reverberates pleasantly in the ears of all French motorsport aficionados!

**Alpine!** Achieved fame in the car rally world throughout the '70s.

**Alpine!** A make that Renault is going to revive this autumn 2016 with a top of the range Berlinette.

The perfect opportunity for **Autoworld** to organise an exhibition based on this historic French sports machine during the upcoming summer months, **from the 16<sup>th</sup> July through to the 4<sup>th</sup> September 2016**.

Some forty models will be on show on the mezzanine of the museum's 1<sup>st</sup> floor to recall the "success-story" of a truly mythical car.

The Alpine's road-going, rally and racing versions will be brought together on loan from various collectors and with the collaboration of among others Jean-Charles Rédélé, son of the constructor Jean Rédélé (1922-2007), Hervé Charbonneaux, Renault Belgium, Renault Heritage and several Alpine clubs. Visitors will have the chance to admire all the various models that brought glory to the make with the standard A106, A108, A110, A310, and A610 models, as also the A110 rally and racing versions, not forgetting a few racing models that competed at Le Mans and in single-seater competitions.

The exhibition is to be supplemented with automotive memorabilia, numerous documents and an historical insight into the make based on 1:43 and 1:18 scale models.

Alpine Divers clubs have also foreseen to come together on the Esplanade du Cinquanteaire during this period.

### **Alpine in a nutshell**

In June 1955, the driver Jean Rédélé, also a Renault concessionaire in Dieppe, set up the "Société des Automobiles Alpine" and presented the first Alpine to the media and the general public. The car was built with components emanating from the Renault 4CV and fitted with a fibreglass bodywork.

It is the A106 – with an "A" for Alpine and the number 106 as reference to the code name of the 4CV, from which numerous components were called upon.

The cabriolet version of the Alpine A106 was designed by the Italian Giovanni Michelotti and unveiled at the Paris Car Show the following year.

The A110 Berlinette is without fail the most famous Alpine. It was available fitted with various power units (1100–1600 cc). This sporty version is easily identifiable thanks to a restyled rear body

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to accommodate the new four-cylinder Renault engine giving it a more tapered look. It was produced from 1962 through to 1977, not only in France, but also in Spain, Bulgaria and Brazil.

What many are unaware of is the fact that the A106 version was also built in Belgium in small numbers (at Herstal in the vicinity of Liège).

In the '60s and '70s, the French constructor won numerous rallies, claiming the World Rally Championship in 1973. Simultaneously in 1978 the French duo Pironi-Jaussaud were victorious in the 24 Hours of Le Mans at the wheel of an A442 powered by a V6 turbo engine.

A brilliant record of achievements with such victories as at the Monte-Carlo, the Acropolis, the Tour of Corsica and the Marathon de la Route on the Nürburgring. All these thanks to such exceptional drivers as Ove Andersson, Gérard Larousse, Bernard Darniche, Jean-Claude Andruet to name but a few!

The Alpine production came to an end in 1995.

It goes without saying that the automotive world is impatiently awaiting the arrival of the future Alpine.

**Practical details:**

**Autoworld** - Esplanade du Cinquantenaire – 1000 Brussels

Open daily – Even on Monday – as from 10.00hrs through to 18.00hrs

Museum entrance fee: 10€/adults - 8€/seniors – 7€/students - 4€/children 6-12 years – free for the under 6 year old.

Information: [www.autoworld.be](http://www.autoworld.be) or +32.2.736.41.65 – and on the Facebook fan page

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